



# ATLANTA, GA

## DESTINATION GUIDE

*The vibrant  
heart of the  
American South.*





# Welcome to Atlanta, GA

Where History Comes Alive and Adventure Awaits!

Welcome to Atlanta, where Southern hospitality meets modern excitement! This city has a little something for everyone, and we can't wait to show you around.

Atlanta has a fascinating history. It played a pivotal role in the Civil Rights Movement, and you can see that powerful legacy at the Martin Luther King Jr. National Historic Site. And if you're curious about the city's past, the Atlanta History Center is like a time machine through the ages.

The High Museum of Art is a treasure trove of creativity, showcasing art from all over the globe. And if you're in the mood for a show, the Fox Theatre hosts Broadway productions and concerts that'll leave you spellbound. The BeltLine, once a railway corridor, is now a vibrant urban trail adorned with captivating street art.

Hungry? You're in for a treat. Atlanta's food scene is a melting pot of flavors. From classic Southern dishes like fried chicken and biscuits to international delights, your taste buds are in for an adventure. Make sure to swing by Ponce City Market – it's not just a place to eat; it's an experience.

Sports fans, rejoice! Atlanta is a sports paradise. Catch a Braves game at Truist Park or cheer on the Hawks at State Farm Arena. And speaking of arenas, the Mercedes-Benz Stadium hosts major events and concerts that'll get your adrenaline pumping.

There's so much to see and do in Atlanta, and we're excited to be your guide. Whether you're a student group, history buff, or just an adventurer at heart, Atlanta welcomes you with open arms.







# Historical Hotspots

Travel to one of the most historically significant cities in the civil rights movement.

## Overview

Our historical hotspots are more than just places to visit; they are a journey through time, an opportunity to connect with the past, and a chance to appreciate the foundations upon which this great nation was built. So, lace up your walking shoes, and let's dive into the history of Atlanta.

### **Martin Luther King Jr. National Historic Site**

Explore the birthplace and final resting place of the iconic civil rights leader, Martin Luther King Jr., and learn about his life's work.

### **Atlanta History Center**

This sprawling complex features historic houses, gardens, and museums, offering a deep dive into Atlanta's history and culture.

### **Sweet Auburn Historic District**

Walk through the historic heart of African-American Atlanta, where you'll find landmarks like the Ebenezer Baptist Church and the childhood home of Martin Luther King Jr.

### **Kennesaw Mountain National Battlefield Park**

Discover the significance of this Civil War battlefield, which offers hiking trails and educational exhibits.

### **National Center for Civil and Human Rights**

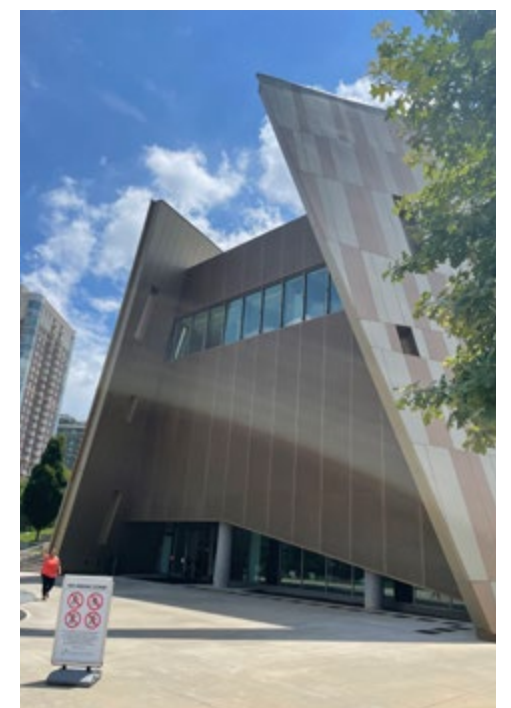
Engage with thought-provoking exhibits and interactive displays at the National Center for Civil and Human Rights. Explore the history of civil rights in the United States and learn about global human rights issues.

### **The King Center**

Learn about the life and legacy of Martin Luther King Jr., including his Nobel Peace Prize, at this educational institution.

### **Atlanta Cyclorama & Civil War Museum**

Experience a massive painting and diorama depicting the Battle of Atlanta during the Civil War.





# Historical Hotspots



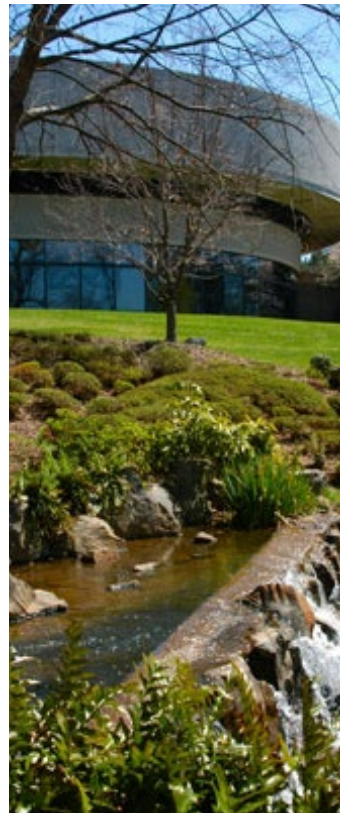
## Herndon Home Museum

Discover the story of Alonzo Herndon, a former slave who became Atlanta's first African-American millionaire, by touring his historic mansion.



## Rhodes Hall

Known as the "Castle on Peachtree," this historic mansion offers tours that delve into its architectural and cultural significance.



## Carter Center

Explore the work of Jimmy and Rosalynn Carter to promote peace, democracy, and human rights worldwide.



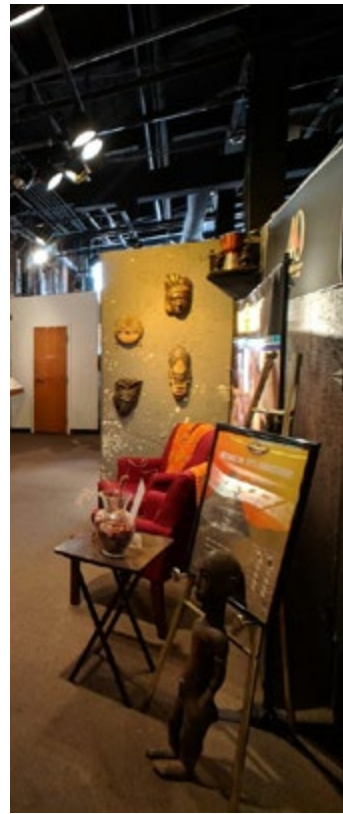
## Fernbank Museum

Encounter awe-inspiring dinosaur fossils, explore immersive exhibitions, and engage with hands-on science experiences.



## The Atlanta Preservation Center

Take a walking tour to discover Atlanta's historic neighborhoods and architectural treasures, with a focus on preservation efforts.



## The APEX Museum

Explore African-American history and culture, including the legacy of African-American leaders and their contributions to Atlanta and the nation.



## Truist Park

Truist Park features modern amenities, excellent sightlines, and an array of dining options, including the Battery Atlanta, an adjacent entertainment district filled with shops, restaurants, and bars.

Visitors can enjoy the excitement of Braves baseball during the season, as well as various events and concerts held at the ballpark.

## Mercedes-Benz Stadium

Opened in 2017, it serves as the home stadium for the NFL's Atlanta Falcons and Major League Soccer's Atlanta United FC. With its modern amenities, Mercedes-Benz Stadium is a must-visit attraction for sports enthusiasts and entertainment seekers.



## Hip-Hop Tours of Atlanta

Experience the roots and History of Hip-Hop through an interactive bus tour of some of the most influential spots around Atlanta. Hip-hop tours in Atlanta provide a unique and immersive experience for those looking to explore the genre's impact on the city.

## Top Golf

Topgolf is an exciting and unique entertainment venue that combines golf, music, and dining to create a fun and social experience for all ages and skill levels. Located in Alpharetta, just north of Atlanta, Topgolf features a multi-level driving range with climate-controlled bays, where guests can hit microchipped golf balls at various targets.







# The fun side of Atlanta



## World of Coca-Cola

Explore the birthplace of this global brand, with immersive exhibits that showcase the secret formula, vintage advertisements, and a tasting room where you can sample Coca-Cola products from around the world. It's a delightful and interactive experience that will quench your curiosity and leave you with a refreshing appreciation for this beloved beverage's legacy.

## Atlanta Botanical Garden

Explore 30 acres of lush gardens, including the stunning Orchid Display House and the Canopy Walk, perfect for group outings and nature enthusiasts.

## Atlanta Selfie Museum

For a fun and interactive experience, visit the Atlanta Selfie Museum, where your group can take creative and Instagram-worthy photos in various themed rooms.



## Piedmont Park

This urban oasis offers a range of group activities, including picnics, frisbee, and paddleboarding on Lake Clara Meer, along with scenic views of the Atlanta skyline.

## High Museum of Art

Enjoy a cultural outing at this renowned art museum, which frequently hosts special exhibitions, making it a great destination for art-loving groups.

## SkyView Atlanta (Ferris Wheel)

Soar above the city on this iconic Ferris wheel, offering breathtaking panoramic views of Atlanta's skyline, making it a memorable experience for groups.

## The Escape Game Atlanta

Challenge your group's problem-solving skills by choosing from a variety of themed escape rooms, providing hours of collaborative fun.

## Zoo Atlanta

Roam the grounds and encounter exotic animals like giant pandas, giraffes, and gorillas while participating in educational programs designed for groups.



With over 10 million gallons of water, it's no surprise that this aquarium is one of the largest in the world. The expansive exhibits are thoughtfully designed to mimic various marine environments, allowing you to explore everything from vibrant coral reefs to the mysterious depths of the open ocean.

The Georgia Aquarium's commitment to conservation and research is evident in its efforts to protect endangered species and raise awareness about the challenges facing our oceans.



## Interactive Attraction

Education is at the heart of the Georgia Aquarium's mission. Throughout your visit, you'll find a variety of interactive exhibits and educational programs that cater to visitors of all ages. Kids and adults alike can participate in hands-on activities, such as learning about animal behaviors, discovering the importance of coral reefs, and even engaging in STEM-focused workshops. It's an ideal destination for school groups, families, and anyone with a curious mind.





# Historically Black Colleges & Universities

Empowering students through a path to higher education.

## Overview

Historically Black Colleges and Universities (HBCUs) in Atlanta collectively represent a rich tapestry of higher education institutions deeply rooted in African-American culture and academic excellence. These institutions have played a pivotal role in shaping the futures of countless students, particularly African Americans, by providing not only rigorous academic programs but also a supportive and culturally immersive environment.

## Spelman College

Spelman College is a renowned liberal arts college for women. It has a strong commitment to empowering African-American women through academic excellence, leadership development, and social awareness.

## Morehouse College

Morehouse College is an all-male HBCU with a proud tradition of producing influential leaders. It is known for its rigorous academic programs and emphasis on character development.

## Clark Atlanta University

Clark Atlanta University is the result of the merger of Clark College and Atlanta University, offering a diverse range of academic programs and a vibrant campus life.

## Morris Brown College

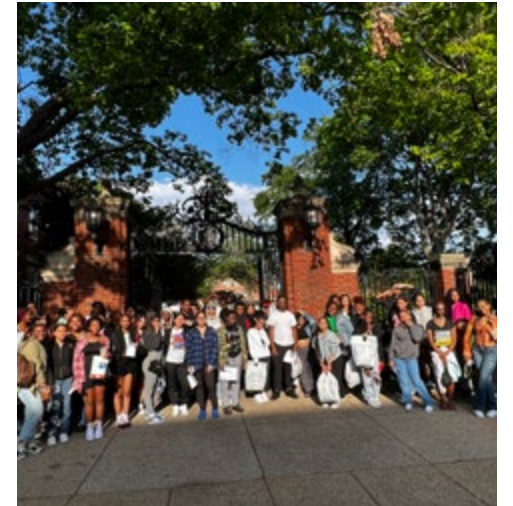
Morris Brown College, though faced with challenges in recent years, has a rich history of providing higher education opportunities for African Americans, with a focus on liberal arts and professional programs.

## Georgia State University

While not traditionally an HBCU, Georgia State University has implemented initiatives and programs to enhance diversity and inclusivity, creating a welcoming environment for all students.

## Georgia Institute of Technology

Georgia Institute of Technology, or Georgia Tech, is a renowned public research university in Atlanta, known for its academic excellence in STEM fields and its diverse student body.







# Looking to add more HBCUs to your trip?

## Fisk University

Fisk University, located in Nashville, Tennessee, is a historically black university known for its rich cultural heritage and academic excellence. Established in 1866, it has a strong tradition of promoting the arts and humanities while fostering social and intellectual growth among its diverse student body.

## Meharry Medical College

Meharry Medical College, situated in Nashville, Tennessee, is a leading institution dedicated to healthcare education and research, with a particular focus on training medical professionals from underrepresented communities. Established in 1876, it plays a vital role in addressing healthcare disparities.

## Tennessee State University

Tennessee State University, located in Nashville, is a comprehensive public university known for its commitment to academic excellence, research, and community engagement. Founded in 1912, it offers a wide range of programs across various disciplines and serves as a hub for diverse student talent.

## Alabama State University

Alabama State University, based in Montgomery, Alabama, is a historically black university founded in 1867. It is renowned for its academic programs, particularly in education, business, and the arts, and has a strong legacy of producing leaders in various fields.

## Tuskegee University

Tuskegee University, established in 1881 in Tuskegee, Alabama, is a historic institution known for its contributions to African American education and its emphasis on research and innovation. It has a storied history in agriculture, aviation, and STEM disciplines.

“We have been using the company for about 10 years, and the trips are always fantastic!”

“Landmark made everything work seamlessly for us! Look forward to using them again.”

“The Landmark Leaders who met us at our destination made the whole trip worth while!”

“Landmark was amazing, I would recommend them to anyone needing this service.”

# The Landmark Educational Tours Difference

When you embark on a trip with Landmark, you receive our commitment to providing "safe and memorable" educational travel experiences to all travelers.







# EMBRACE your inner FOODIE.

Atlanta's food scene is a vibrant and diverse culinary landscape that reflects the city's rich history, cultural diversity, and ever-evolving tastes. Known for its Southern hospitality and a mix of traditional and innovative flavors, Atlanta has established itself as a food destination worth exploring. Here's an overview of Atlanta's food scene:

## Southern Comfort

Atlanta's cuisine is deeply rooted in Southern traditions, with an emphasis on comfort food. You can find classics like fried chicken, biscuits and gravy, collard greens, and shrimp and grits at many restaurants throughout the city.

## Food Trucks

Atlanta's food truck scene has exploded in popularity, offering everything from gourmet tacos and burgers to fusion cuisine and desserts. Food truck parks and festivals are common, providing opportunities to sample a diverse range of dishes.

## Our team's top picks.

### South City Kitchen

Offers a modern take on Southern cuisine in a charming, group-friendly atmosphere.

### Taco Mac

A sports bar with a wide selection of beer and a menu featuring various types of wings and other pub favorites.

### The Varsity

A beloved Atlanta institution known for its classic American fare and capacity to handle large groups.

### Global Bites

Prepare your passport for a global food adventure! DC's food trucks bring the world's flavors right to your plate.

### Burger Joyrides

Grab a napkin (or three) and prepare for the burger joyride of your life.

### Taco Trucks

From classic carne asada to crazy creative fusion combos, these trucks are like culinary treasure chests you won't want to miss.



## Best spots for large groups.

### Dave & Busters

A dynamic blend of arcade excitement and delectable bites for an unforgettable entertainment and dining experience.

### Mary Mac's Tea Room

A historic Southern restaurant serving up comfort food classics with plenty of room for groups.

### Maggie's Neighborhood Bar & Grill

Known for its welcoming atmosphere and pub-style menu, perfect for relaxed group outings.

### Maggiano's Little Italy

Known for its family-style Italian dishes, making it ideal for sharing with a big group.

### Ecco Midtown

A modern European bistro with a variety of dishes and a spacious dining area for accommodating large parties.

### The Optimist

A seafood-focused restaurant with a large space and a fun, nautical-inspired atmosphere.

### Jimmy Johns or Firehouse Subs

Boxed sandwiches make for the perfect group lunch picnic anywhere in Washington, D.C.

**The Sun Dial Restaurant**  
Located atop the Westin Peachtree Plaza, it offers fine dining with stunning panoramic views of Atlanta.



## Ponce City Market

Ponce City Market is a historic mixed-use development situated along the bustling BeltLine in Atlanta's Old Fourth Ward neighborhood. This iconic structure, originally a Sears, Roebuck & Co. distribution center, has been transformed

into a vibrant destination for shopping, dining, and entertainment. Inside, you'll find a diverse array of boutiques, artisanal shops, and restaurants serving a wide range of cuisines.