



NEW YORK CITY

DESTINATION GUIDE

*Unlock the Big Apple's
Best-Kept Secrets*



Welcome to New York City

AKA The city that never sleeps!

From the dazzling lights of Times Square to the serene beauty of Central Park, NYC's neighborhoods encompass a rich spectrum of experiences. Greenwich Village's artistic ambiance, the historic charm of Harlem, and the trendsetting vibes of Brooklyn's Williamsburg are just a few examples of the city's multifaceted identity.

The cultural scene is a tapestry woven with artistic masterpieces, Broadway extravaganzas, and world-renowned museums. Institutions like The Metropolitan Museum of Art, The Museum of Modern Art (MoMA), and Broadway theaters offer a glimpse into the city's artistic soul. Music venues, galleries, and festivals further fuel the creative spirit that defines NYC.

NYC's culinary landscape is a melting pot of flavors and cultures. From hot dog vendors to gourmet dining establishments, the city offers an array of gastronomic delights. Food markets like Chelsea Market and Smorgasburg celebrate culinary diversity, serving as gathering spots for both locals and visitors.

Surprisingly, amidst the urban buzz, green spaces offer serenity. Central Park, an iconic oasis, invites relaxation and recreation. The High Line, a unique elevated park, offers a novel perspective and a respite from the bustling streets below.

New York City is a place where dreams are nurtured and realized, where cultures intertwine, and where the vibrancy of urban life is met with the serenity of parks and waterways. It's a city that inspires, amazes, and leaves an indelible mark on those fortunate enough to experience its energy and allure.





Iconic Attractions

A look into what makes this city truly a must-visit.

Overview

New York City's landscape is studded with timeless landmarks that stand as testaments to its rich history and global significance. These iconic attractions are not only symbols of the city's identity but also magnets for travelers seeking a taste of the Big Apple's unique charm. From soaring skyscrapers that define the skyline to historic monuments that tell stories of resilience and progress, the Iconic Attractions of NYC offer an unforgettable journey through the city's past, present, and future.

The Statue of Liberty

Experience the iconic Statue of Liberty up close with Statue City Cruises. Depart from Battery Park and cruise to Liberty Island, where the breathtaking Statue of Liberty stands as a symbol of freedom and democracy. Take in panoramic views of the Manhattan skyline as you approach the statue, and explore the grounds of Liberty Island to learn about its history and significance.

Add In a stop at Ellis Island for an experience of cultural and historical significance.

Top of the Rock Observatory

Ascend to the "Top of the Rock" and witness the unparalleled skyline of New York City. Located atop the Rockefeller Center, this observation deck provides stunning 360-degree views of the city's landmarks, including the Empire State Building and Central Park. Day or night, it's a breathtaking experience you won't want to miss.

Empire State Building

An architectural marvel and an emblem of the city, the Empire State Building offers an iconic observatory experience. Travel to the top and take in the cityscape from one of the world's most famous skyscrapers. With its Art Deco design and history, the Empire State Building is a must-visit destination.

One World Observatory

Pay tribute to resilience and hope at One World Observatory, located atop the One World Trade Center. Experience panoramic views of the city and visit the poignant 9/11 Memorial, commemorating the lives lost in the tragic events of September 11, 2001.

The Metropolitan Museum of Art

Immerse yourself in art spanning centuries and cultures at The Met. From ancient artifacts to contemporary masterpieces, this iconic museum offers an unparalleled collection that celebrates the diversity of human creativity.

The EDGE

The EDGE is the highest outdoor sky deck in the Western Hemisphere. Perched on the Hudson Yards tower, this sky-high platform offers unmatched views of the city and a thrilling glass-floor experience.



United Nations

Immerse yourself in international diplomacy and global cooperation with a visit to the United Nations headquarters. Take guided tours to learn about the organization's mission, history, and the critical issues it addresses on a global scale.





Broadway

Immerse yourself in the world of live theater with a Broadway show. From timeless classics to contemporary hits, the dazzling performances and elaborate sets promise an unforgettable night of entertainment.

Theater Workshops

Gain insights into the world of theater from seasoned professionals, learn choreography from hit shows, and refine your acting skills. Whether you're a theater enthusiast or a beginner, these workshops offer a taste of the Broadway experience.

The Broadway scene is always changing, ask your Landmark Specialist for a list of available Broadway shows during your trip.



The Today Show Live!

Get ready to be a part of television history as you join the lively crowd at the Today Show, one of the most iconic morning shows in the world. Broadcasting from Rockefeller Plaza in the heart of New York City, attending a live taping of the Today Show offers a unique opportunity to see your favorite hosts, celebrity guests, and musical performances up close and in person.

Meet the Hosts: While not guaranteed, there's a chance you might get the opportunity to meet and interact with the show's beloved hosts, adding a personal touch to your experience.

Free Admission: Attending the Today Show live is free!

Times Square

Nestled at the intersection of Broadway and Seventh Avenue, Times Square stands as an iconic testament to the vibrancy, energy, and larger-than-life spirit of New York City. Known as "The Crossroads of the World," this legendary destination is a dazzling kaleidoscope of lights, entertainment, and culture that has captured the hearts of visitors from every corner of the globe.

Times Square's mesmerizing display of digital brilliance is an ever-changing panorama that ranges from colossal advertisements to artful displays.



RISENY

Elevate your senses with RISENY, an immersive experience that combines art, technology, and storytelling. Through interactive installations, you'll embark on a multisensory adventure that engages your imagination and challenges your perceptions.

The Ride NYC

Get ready for a one-of-a-kind, immersive entertainment experience that blends sightseeing, comedy, and technology into a thrilling adventure through the streets of Manhattan. The Ride NYC offers a unique way to see the city's iconic landmarks while enjoying live performances, interactive elements, and a dash of surprise around every corner.

Fukata Salsa Group Class (Spanish Focus)

Put on your dancing shoes and join a lively salsa group class with Fukata. Learn the rhythms and moves of salsa dancing while immersing yourself in a vibrant and energetic atmosphere.

Madison Square Garden Tour

Get an insider's look at Madison Square Garden, an iconic venue that has hosted countless historic events and performances. Explore the arena, learn about its significance, and see where the magic happens.



Radio City Music Hall Backstage Tour

Go behind the scenes of the world-famous Radio City Music Hall. Explore the art deco interiors, learn about the history of the venue, and discover the intricate details that make it a historic and architectural marvel.



Retail Paradise

Indulge in a shopping spree at an array of flagship stores, boutiques, and flagship shops that call Times Square home. From world-famous brands to unique souvenir shops, you'll find a diverse range of shopping opportunities that cater to every taste and style.

Museums



American Museum of Natural History

Discover awe-inspiring dinosaur fossils, explore diverse ecosystems, and marvel at the universe in the Hayden Planetarium. With engaging exhibits and educational programs, this museum offers a journey through the Earth's history and the mysteries of the cosmos.



Intrepid Sea, Air and Space Museum

Explore the USS Intrepid aircraft carrier, view historic aircraft and spacecraft, and engage with interactive exhibits that highlight the achievements of human exploration.



The Museum of Modern Art

Home to an extraordinary collection of paintings, sculptures, photographs, and more, this museum showcases works by renowned artists such as Van Gogh, Picasso, and Warhol.



Museum at Eldridge Street

Step back in time at the Museum at Eldridge Street, housed in the historic Eldridge Street Synagogue. Learn about the immigrant experience, Jewish culture, and the synagogue's role in the Lower East Side's history.



Whitney Museum of American Art

Celebrate American creativity at the Whitney Museum. Focusing on 20th and 21st-century art, the museum features an impressive collection of paintings, sculptures, photographs, and multimedia works that highlight the diversity of American artistic expression.



Museum of Jewish Heritage

Honor the memory of Holocaust victims and learn about Jewish heritage and culture at the Museum of Jewish Heritage. Through exhibits, artifacts, and personal stories, the museum educates visitors about the past while promoting tolerance and understanding.



Tenement Museum

Gain insights into the lives of immigrants who once lived in New York's tenement buildings. The Tenement Museum offers guided tours that explore the personal stories and struggles of families from different eras, providing a glimpse into the city's past.

Travel by Subway

The New York City subway system operates around the clock, making it a reliable mode of transportation regardless of the time of day. With frequent service on many lines, groups can avoid waiting long periods for trains, ensuring that their travel plans remain on schedule.

Cost Effective Travel

Traveling in a group can quickly become expensive, especially when relying on taxis or rideshares. The subway offers a cost-effective alternative, with affordable fares that remain consistent regardless of group size.

Iconic NYC Landmark

The subway is not just a transportation method; it's a quintessential New York City experience. Riding the subway provides groups with an authentic taste of urban life, connecting them to the pulse of the city and offering unique photo opportunities against the backdrop of colorful subway cars and historic stations.

Environmentally Friendly

Opting for the subway over private transportation reduces the group's carbon footprint. With fewer vehicles on the road, using public transit supports sustainability efforts and contributes to reducing air pollution and traffic congestion.



Central Park Exploration



Guided Walking
Tour Available

Our Central Park Exploration is designed to immerse your group in the diverse landscapes, historical landmarks, and hidden gems that make this park a world-famous destination.

Bethesda Terrace and Fountain

Begin your adventure at this architectural masterpiece, a bustling hub where locals and visitors gather. Marvel at the intricate carvings and stunning views of the lake. Don't forget to snap photos by the grand Bethesda Fountain, a favorite spot for movies and photoshoots.

Bow Bridge

Stroll across the elegant Bow Bridge, one of the park's most picturesque spots. This cast-iron marvel offers breathtaking views of the surrounding greenery, water, and skyline – a must-capture moment for any photographer.

Central Park Zoo

Experience the wild side of Central Park at the zoo. Home to a variety of animals from around the world, it's a great stop for both kids and adults. Watch penguins play, visit the tropical rainforest, and learn about conservation efforts.

The Ramble

Get lost in the beauty of The Ramble, a tranquil woodland area with winding pathways that lead you through a dense thicket of trees. Birdwatchers will be in their element as this is a birding hotspot within the city.

The Mall and Literary Walk

Stroll down the Mall, a tree-lined promenade featuring statues of literary giants like Shakespeare and Robert Burns. It's a serene avenue that captures the essence of Central Park's blend of culture and nature.

Central Park Conservatory Garden

Discover a hidden oasis of meticulously landscaped gardens, each with its own distinct style. From Italian to French to English gardens, this is a haven of beauty and tranquility.

Central Park Boathouse

Relax by the lake and enjoy a meal at the Central Park Boathouse. Whether you choose to dine indoors or take in the view from the outdoor terrace, it's a perfect way to recharge before continuing your exploration.

Horse-Drawn Carriage Rides

For a touch of old-world charm, consider a horse-drawn carriage ride. Let the gentle clip-clop of hooves guide you through the park's enchanting landscapes.

“We have been using the company for about 10 years, and the trips are always fantastic!”

“Landmark made everything work seamlessly for us! Look forward to using them again.”

“The Landmark Leaders who met us at our destination made the whole trip worth while!”

“Landmark was amazing, I would recommend them to anyone needing this service.”

The Landmark Educational Tours Difference

When you embark on a trip with Landmark, you receive our commitment to providing "safe and memorable" educational travel experiences to all travelers.

Museums



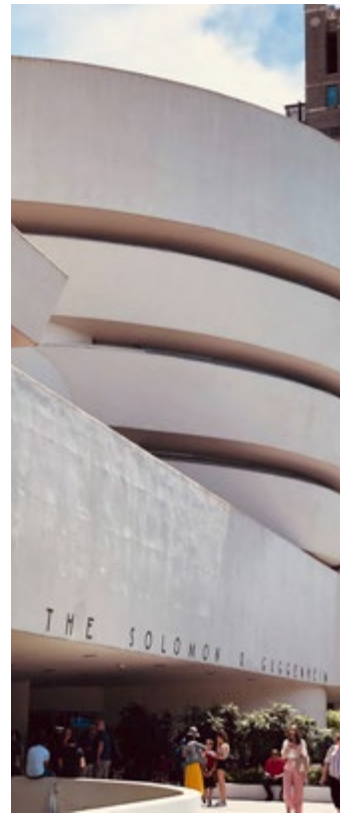
New York Transit Museum

Delve into the fascinating history of New York City's transportation system at the New York Transit Museum. Housed in a decommissioned subway station, this museum features vintage subway cars, interactive exhibits, and archival materials that chronicle the city's transit evolution.



Museum of Broadway

Delve into the history and magic of Broadway at the Museum of Broadway. Discover artifacts, costumes, and memorabilia from beloved productions that have graced the Great White Way. This museum celebrates the vibrant culture and artistry of New York's renowned theater district.



Solomon R. Guggenheim Museum

Experience art in a truly unique setting at the Guggenheim Museum. Designed by Frank Lloyd Wright, this architectural masterpiece houses a renowned collection of modern and contemporary art.



Museum of the City of New York

Nestled in the vibrant Upper East Side, this cultural gem invites you on an immersive journey through the rich tapestry of New York's past, present, and future.



El Museo del Barrio

Immerse yourself in Latin American and Caribbean art and culture at El Museo del Barrio. With a focus on celebrating diverse identities and voices, the museum features a range of exhibitions and programs that highlight the contributions of these communities.



9/11 Memorial and Museum

Commemorate the lives lost and the resilience of the city at the 9/11 Memorial and Museum. The twin reflecting pools stand where the World Trade Center towers once were, surrounded by a moving tribute to the events of September 11, 2001.



The Museum at FIT

Explore the intersection of fashion, art, and culture at The Museum at FIT. With exhibitions that showcase historical garments, contemporary designs, and the evolution of fashion trends, this museum offers insights into the ever-changing world of style.

Hudson Yards

Explore the dynamic trio of Hudson Yards, The High Line, and Chelsea Market. Hudson Yards boasts modern architecture and luxury shopping, while The High Line is an elevated urban park with green spaces

and art installations. Conclude your journey at Chelsea Market, a foodie haven with a wide array of culinary delights.

The High Line

Discover a one-of-a-kind attraction that seamlessly blends nature, art, and urban design in the heart of New York City. The High Line, a former elevated railway turned linear park, offers a unique perspective on the city's landscape and culture, providing visitors with an unforgettable experience.

The Vessel

This awe-inspiring structure isn't just a sculpture or a building – it's a multi-level, interactive artwork that invites visitors to explore, engage, and marvel at its unique form.



Summit One Vanderbilt

Reach new heights at Summit One Vanderbilt, an observation deck with breathtaking views of the city. Located atop the One Vanderbilt skyscraper, this cutting-edge attraction offers an immersive experience that showcases the beauty and energy of New York.

Madame Tussauds New York

Rub shoulders with lifelike wax figures of your favorite celebrities, historical figures, and cultural icons at Madame Tussauds. Get up close and personal with meticulously crafted wax sculptures that capture the essence of famous personalities.



Artechouse NYC

Step into a world of immersive digital art at Artechouse NYC. This innovative space showcases interactive, multimedia installations that blend technology, art, and imagination. From mesmerizing light displays to dynamic soundscapes, Artechouse offers a unique sensory journey.

Apollo Theater Tour

Step into the legendary Apollo Theater, where music history has been made. Learn about its rich cultural significance, hear stories of iconic performers, and even have the chance to perform on the same stage where stars were born.



Baseball in New York

Discover a legacy that is rooted in New York's Culture.

New York's deep-rooted love affair with America's favorite pastime is a testament to the city's spirit and camaraderie. From the iconic Yankee Stadium, where the echoes of history resonate with each crack of the bat, to the electric energy of Citi Field, where the Mets play with unbridled enthusiasm, baseball in New York is more than a sport – it's a way of life.

Feel the adrenaline surge as you join fans from all walks of life, cheering for the home runs, gasping at the spectacular catches, and reveling in the drama that unfolds on the diamond. The rivalries are fierce,

the traditions are rich, and the memories created are everlasting. Whether you're donning the pinstripes of the Yankees or the orange and blue of the Mets, you're part of a tapestry woven with a shared love for the game.

Ask your specialist if group tickets to a baseball game can be apart of your next trip to NYC.



NYC Food Tours

Prepare your taste buds for an unforgettable journey through New York City's rich culinary tapestry. Foods of NY Tours invites you to savor the city's diverse flavors, traditions, and cultures through a series of delectable walking food tours. Immerse yourself in the vibrant neighborhoods, local eateries, and hidden gems that make NYC a food lover's paradise.



Looking for a different sport?

Depending when you travel, Hockey, Basketball, or Football can be apart of your next trip. New York is a major sports destination, for whatever team you support.



EMBRACE your inner **FOODIE**

In the city that never sleeps, eating is not just a necessity—it's an exhilarating adventure! New York City's vibrant food scene is a whirlwind of flavors, cultures, and creativity that takes your taste buds on an unforgettable journey. Get ready to embark on a culinary odyssey where each bite tells a story and every dish is a new chapter in your gastronomic escapade.

Our team's top picks.

Johns Pizzeria

A classic pizzeria located in Greenwich Village, John's Pizzeria offers coal-fired brick oven pizzas with a crispy, thin crust. The communal tables and large pies make it a great place for groups to enjoy New York-style pizza together.

Ellens Stardust Diner

Experience a unique dining atmosphere at Ellen's Stardust Diner, where the waitstaff are aspiring Broadway performers who sing while you dine. Enjoy classic American diner fare while being entertained by live performances.

Time Out Market

Situated in the heart of the historic DUMBO neighborhood, this culinary hotspot offers an unparalleled experience for both locals and visitors, showcasing an eclectic selection of cuisine from New York's most celebrated chefs, eateries, and artisans.



Best spots for large groups.

Dallas BBQ

If you're craving hearty American comfort food, Dallas BBQ is a popular choice. Known for its BBQ chicken, ribs, and other grilled dishes, this restaurant offers family-style platters that are perfect for sharing among groups.

Chelsea Market

This bustling indoor market in the Meatpacking District features a diverse array of food vendors, ranging from seafood and Italian cuisine to tacos and artisanal pastries.

Smorgasburg

If you're a fan of street food, Smorgasburg is a must-visit. It's an outdoor food market that takes place in various locations across the city, offering a wide range of food vendors serving everything from international cuisine to creative twists on classic dishes.

Jimmy Johns or Firehouse Subs

Boxed sandwiches make for the perfect group lunch picnic anywhere in NYC.

Eataly

Located in the Flatiron District, Eataly is a food lover's paradise. This massive Italian marketplace features various eateries, including restaurants, cafes, and counters offering fresh pasta, pizza, gelato, and more.

Katz's Delicatessen

A New York institution, Katz's Deli is known for its classic deli sandwiches piled high with pastrami, corned beef, and other delicious fillings. The bustling atmosphere and large portions make it a fun spot for groups.

Joe's Pizza

For a quintessential New York slice of pizza, head to Joe's Pizza in Greenwich Village. Their no-frills approach to pizza has made them a beloved local favorite, and their large pies are perfect for sharing among groups.

The Halal Guys

Known for their famous chicken and gyro platters, The Halal Guys have become an iconic New York City street food experience.

Shake Shack

If you're looking for a casual spot to enjoy burgers, hot dogs, and hand-spun milkshakes, Shake Shack is a great choice. With several locations throughout the city, it's a convenient option for satisfying your group's cravings.

Chinatown

Explore the vibrant food scene of Chinatown, where you can find a wide range of Chinese, Vietnamese, Thai, and other Asian cuisines. From dim sum to noodle soups, there's something for everyone in this bustling neighborhood.

Arthur Avenue Market

In the Bronx's Little Italy, Arthur Avenue Market offers a selection of Italian specialty shops and food vendors. Enjoy freshly baked bread, imported cheeses, cured meats, and other Italian delicacies.

Gansevoort Market

This modern food hall in the Meatpacking District showcases a variety of artisanal vendors, serving up everything from sushi and tacos to gourmet doughnuts and coffee.

Festivals and Street Food



Throughout the year, food festivals pop up across the city, celebrating everything from tacos to oysters, BBQ to ice cream. Join in the festivities, indulge in unlimited tastings, and revel in the camaraderie of fellow food enthusiasts.

Taste of Times Square

If you've ever dreamed of tasting your way through Broadway, the Taste of Times Square is your ticket. Held in the heart of the Theater District, this event showcases the diverse cuisines of the city's renowned restaurants.

Hester Street Fair

The Hester Street Fair is a microcosm of the city's entrepreneurial spirit and creativity. Here, local artisans and chefs gather to present their unique creations, from handmade crafts to tantalizing street food.